

# TIDBITS®

OF WEST MICHIGAN



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The **Neatest** Little Paper Ever Read®

[www.tidbitsofwestmichigan.com](http://www.tidbitsofwestmichigan.com) | For Ad Rates call: (231) 578-7425 | [WMTidbits@gmail.com](mailto:WMTidbits@gmail.com)

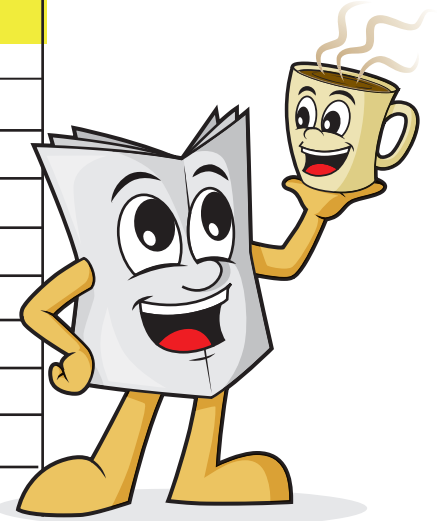
## Tidbits® of West Michigan is read by OVER 16,800\* PEOPLE EVERY WEEK!

- 150+ points of distribution
- YOUR AD won't get lost on page 4-Section B. It is right alongside the trivia, making it impossible to miss YOUR ad. Tidbits is a break from the news of the regular media. No bad news, just fun facts. Our readers take the paper home to share with family and friends. The price is right to get your ad in front of the right people-OFTEN!
- Tidbits Media Inc's Market Research\* shows that 4.2 people read each copy of Tidbits
- Distributed in grocery stores, restaurants, fast-food restaurants, coffee shops, offices, banks, hair salons, auto repair shops, tire stores, motels, medical & dental waiting rooms, government offices, retail stores, etc.
- Wherever people wait and are looking for something to read...it is our goal to have a Tidbits paper there with the latest edition of fun, facts, games and YOUR AD!

**See other side for our great ad rates!**

# TIDBITS ADVERTISING RATES

AD SIZE	26 Weeks	13 Weeks	OPEN
	Color	Color	Color
Full Page	\$ 490	\$ 500	\$ 515
Jumbo	\$ 390	\$ 400	\$ 415
1/2 Page	\$ 250	\$ 260	\$ 275
Large	\$ 120	\$ 130	\$ 145
Banner	\$ 110	\$ 120	\$ 135
Medium	\$ 75	\$ 85	\$ 100
Short Banner	\$ 75	\$ 85	\$ 100
Small	\$ 50	\$ 60	\$ 75
Business Card	\$ 25	\$ 35	\$ 50



All rates listed are priced per week

**TIDBITS**  
PREMIUM POSITION

**FRONT PAGE Full Color!**

Frequency	Small 3.2X2.75	Banner 10X2
26 weeks	\$ 75	\$ 125
13 weeks	\$ 85	\$ 135
Open	\$ 95	\$ 145

All rates listed are priced per week

Front page ads rotate clockwise for **MAXIMUM** exposure.

## CROSSWORD PUZZLE PAGE

Small 2.75 x 1.875	Large 2.4 x 3.75
<b>\$25</b>	<b>\$50</b>

<b>BC</b> 3.2 x 2	<b>Jumbo</b> 6.6 x 14.875
<b>Small</b> 3.2 x 3	
<b>Medium</b> 3.2 x 6 6.6 x 3	
<b>Short Banner</b> 4.9 x 2	<b>Full Banner</b> 10 x 2

<b>Half</b> 10 x 7.875	<b>Large</b> 6.6 x 6
<b>Full Page</b> • 10 x 16	

Not Actual Size. The diagrams above are only representational of ad size relative to page. Ad sizes were created to scale on a standard tabloid format.

**Dale, Julie  
& Weston Danes**  
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