



TIDBiTS®

OF WESTERN NEW YORK



The **Neatest** Little Paper Ever Read®

www.tidbitsofWNY.com

For Ad Rates call: (716) 864-7470

MB@tidbitsofWNY.com

**Tidbits® of Western New York is read by
OVER 18,000* PEOPLE EVERY WEEK!**

150+ distribution points in 40+ Erie County ZIP Codes!

- YOUR AD won't get lost on page 4-Section B. It is right alongside the trivia, making it impossible to miss YOUR ad. Tidbits is a break from the news of the regular media. No bad news, just fun facts. Our readers take the paper home to share with family and friends. The price is right to get your ad in front of the right people-OFTEN!
- Tidbits Media Inc's Market Research* shows that 4.5 people read each copy of Tidbits
- Distributed in grocery stores, restaurants, fast-food restaurants, coffee shops, offices, banks, hair salons, auto repair shops, tire stores, motels, medical & dental waiting rooms, government offices, retail stores, etc.
- Wherever people wait and are looking for something to read...it is our goal to have a Tidbits paper there with the latest edition of fun, facts, games and YOUR AD!



See other side for our great
ad rates!

**Reserve your
ad space in
our Premier
Edition!**

TIDBITS ADVERTISING RATES

AD SIZE	52 Weeks	26 Weeks	13 Weeks	OPEN
	Color	Color	Color	Color
Full Page	\$ 515	\$ 525	\$ 530	\$ 545
Jumbo	\$ 415	\$ 425	\$ 430	\$ 445
1/2 Page	\$ 275	\$ 285	\$ 290	\$ 305
Large	\$ 150	\$ 160	\$ 165	\$ 180
Banner	\$ 140	\$ 150	\$ 155	\$ 170
Medium	\$ 105	\$ 115	\$ 120	\$ 135
Short Banner	\$ 90	\$ 100	\$ 105	\$ 120
Small	\$ 75	\$ 85	\$ 90	\$ 105
Business Card	\$ 50	\$ 60	\$ 65	\$ 80

All rates listed are priced per week



TIDBITS

PREMIUM POSITION

FRONT PAGE
Full Color!

Frequency	Small 3.2X2.75	Banner 10X2
52 weeks	\$ 80	\$ 110
26 weeks	\$ 90	\$ 120
13 weeks	\$ 100	\$ 130

All rates listed are priced per week

Front page ads rotate clockwise for **MAXIMUM** exposure.



CROSSWORD PUZZLE PAGE

Small 2.75 x 1.875 \$55	Large 2.4 x 3.75 \$75
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Mary Beth Vogt
Owner/Publisher

North Tonawanda, New York

BC
3.3 x 2

Small
3.3 x 3

Medium
3.3 x 6
6.6 x 3

Short Banner
5 x 2

Full Banner 10.375 x 2

Half
10.375 x 7.875

Large
6.6 x 6

Full Page • 10 x 16

Jumbo
6.6 x 14.875

Not Actual Size. The diagrams above are only representational of ad size relative to page. Ad sizes were created to scale on a standard tabloid format.

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EMAIL: MB@tidbitsofWNY.com WEBSITE: www.tidbitsofWNY.com

TidBits of West New York Locations

Akron

- Kaboodles Café
- Akron Community Pharmacy
- Akron Veterinary Hospital

Alden

- The Miller House
- John & Mary's
- Sitzmanns Laundry
- Lucky 8 Liquor
- Alden physical Therapy
- Lucky Panda's Restaurant
- Saber's Florist
- Alden Automotive
- Country village Vet
- Alden Coffee House

Buffalo

- North Buffalo Animal Hospital
- Universal Liquor and Wine
- Next Gen Auto
- Kenmore Housing Authority

Cheektowaga

- Best Bet Collision
- Trinity Cardio
- Dr. Bob's Dental
- Costanzo's
- Gary's Pool
- Popular Pizza
- William Street Laundry
- Favors and Gifts
- Sunoco Convenience Store
- Graziano's hair Studio
- Cheektowaga Laundromat
- Monroe Auto Service
- B & B Liquor

Corfu

- Oak Orchard Health
- Superior Garden Décor
- Linda's Diner
- Brittany's Booze Barn
- Butter Crumbs Bakery
- Home Slice Pizzeria

Depew

- New Yings
- Andale Mexican Restaurant
- Mia Mangia
- Suburban South Vet Hospital
- Hair Shop
- Willie's Laundromat
- Depew Deli and Grocery
- Kings Total Car Care
- John & Mary's
- Mavis Tire
- General Physician's Women's health
- WNY Occupational Therapy
- Zorba's
- The Hillview Restaurant
- Transit Animal Hospital
- The Vascular Center
- Real Deals

- Transit Animal Hospital
- Canine and Company
- MV PT
- Eladore Rose Gift Shop
- Avon Beauty Center
- Santora's Pizza
- Ultimate Auto Sales
- 57 Ninety Restaurant
- Bains of Depew
- Market Xpress
- Walden Liquorrs
- Riva's Pizza
- Orange Dog Garage
- Bamboo Ridge Restaurant
- Baines Gas Station

Elma

- Elma Warehouse
- Elma Wine and Liquor
- Cy's Pharmacy
- Elma Hardware

Grand Island

- Grand Island KOA
- Animal Kingdom
- Kelly's Country Store
- Holiday Inn
- Wheel House Marine
- John's Pizza and Subs
- Anderson's Ice Cream
- Grand Island Liquidators
- Nataro Chiropractors
- Simply Amazed Salon
- HRT Resorts – Campground Resort
- Cinderella Motel

Hamburg

- Hamburg Farmers Market
- Camping World
- Adoring Pets
- Uncle T's Corner Store
- Salon Savi
- Spot Coffee
- Hess Brothers Florist
- The Comfort Zone Café
- The Village Barbers
- The Now Pizzeria

Kenmore

- Buffalo Eye Center
- Natural health Choices
- Stay Weird Tattoo
- Jo-Ann's Hallmark Stroe
- Tailgate Subs
- Valvoline Oil
- Kenton hearing
- Macy's Pizza
- Delaware Avenue Dental
- Diversified Hearing Services
- Laundry Mutt
- Empire OBGYN
- Mattina's Pizza
- King Pin Comics
- Actual Books
- Michaels Floral
- Salon 716
- Flowers By Johnny
- Diversified Hearing Services
- Kenmore RX
- Rejuvenex Salon
- Mike's Subs
- Buffalo's Best Optician
- Royal Restaurant
- Olympic Restaurant
- Riverview Chiropractic
- Sheridan Medical
- Chiefs Barber
- Elmwood Immediate Care
- Buffalo Chiropractic
- Casullo's Auto
- Ortner's Overhead Door
- Kenton Open MRI
- Advantage Dentistry
- The Real Barbers
- Straight Up Wine & Liquor
- Juniors Tire and Auto
- Diane Fordman, DPM
- Kenton PT
- Ivy Lea Pharmacy
- Colvin Cleaners
- The Laundry Basket
- Muffler Man
- The Pet Parlour
- Mustachio's Pizza
- Kenmore Housing Authority
- Dash's Market

Lackawanna

- Apollo's Family Restaurant

Lancaster

- Flavors Restaurant & Golf
- Kate's Country Cousins
- Pizza 151
- Bloomsbury Lane Toy Store
- Furry Friends Holistic Pet Spa
- Twin Village Music
- Skoobs Village Grille
- Lancaster Coffee Co & Café
- TINT by Rick
- White Maple Dental

Orchard Park

- 510 Toy Shop
- Hunt Real Estate
- Orchard Park Veterinary Medical Center
- Mini Molars
- EZ Wash Laundry

Tonawanda

- Giovannis Hair Salon
- Amton Auto
- Powers Auto Care
- Kenton Convenience Store
- UBMD Primary
- Mavis Discount Tire
- Caruso Chiropractic
- MV PT
- Brighton Eggert Animal Hospital
- Catholic Shop

West Seneca

- Galaxy Auto
- Dunn Tire
- Omega Deli
- Hunt Real Estate
- Christie's Restaurant
- Southgate Medical
- Optical Council Opticians
- Nut-Toes Peanut Company
- Bippert's Farm
- Omega Deli
- TK Pizza
- Gardenville Bloom

Akron	3
Alden	10
Buffalo	4
Cheektowaga	13
Corfu	6
Depew	31
Elma	4
Grand Island	12
Hamburg	10
Kenmore	50
Lackawanna	1
Lancaster	10
Orchard Park	5
Tonawanda	10
West Seneca	11
Total Businesses	177