

TIDBITS®

OF NIAGARA REGION



The **Neatest** Little Paper Ever Read®

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Tidbits® of Niagara Region is read by OVER 15,750* PEOPLE EVERY WEEK!

- 150+ points of distribution
- YOUR AD won't get lost on page 4-Section B. It is right alongside the trivia, making it impossible to miss YOUR ad. Tidbits is a break from the news of the regular media. No bad news, just fun facts. Our readers take the paper home to share with family and friends. The price is right to get your ad in front of the right people-OFTEN!
- Tidbits Media Inc's Market Research* shows that 4.5 people read each copy of Tidbits
- Distributed in grocery stores, restaurants, fast-food restaurants, coffee shops, offices, banks, hair salons, auto repair shops, tire stores, motels, medical & dental waiting rooms, government offices, retail stores, etc.
- Wherever people wait and are looking for something to read...it is our goal to have a Tidbits paper there with the latest edition of fun, facts, games and YOUR AD!




See other side for our great ad rates!



TIDBITS ADVERTISING RATES 2026

AD SIZE	52 Weeks	26 Weeks	13 Weeks	OPEN
FULL PAGE	\$515	\$525	\$530	\$550
JUMBO	\$415	\$425	\$430	\$450
HALF PAGE	\$275	\$285	\$290	\$310
LARGE	\$150	\$160	\$165	\$185
BANNER	\$130	\$145	\$150	\$170
MEDIUM	\$100	\$110	\$115	\$135
SHORT BANNER	\$85	\$95	\$100	\$120
SMALL	\$70	\$80	\$85	\$105
BUSINESS CARD	\$40	\$50	\$55	\$75

All rates listed above are priced per week



**FRONT PAGE
DISPLAYS**

**FRONT PAGE
Full Color!**

Frequency	Small 3.3X2.75	Banner 10.75X2.75
52 weeks	\$85	\$105
26 weeks	\$95	\$115
13 weeks	\$100	\$120
Open	\$115	\$135

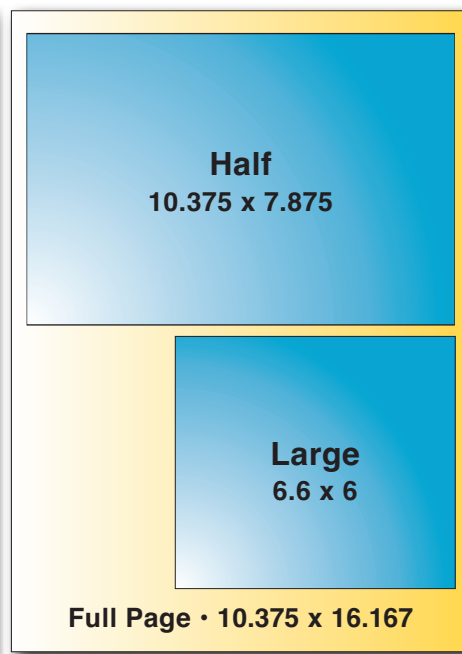
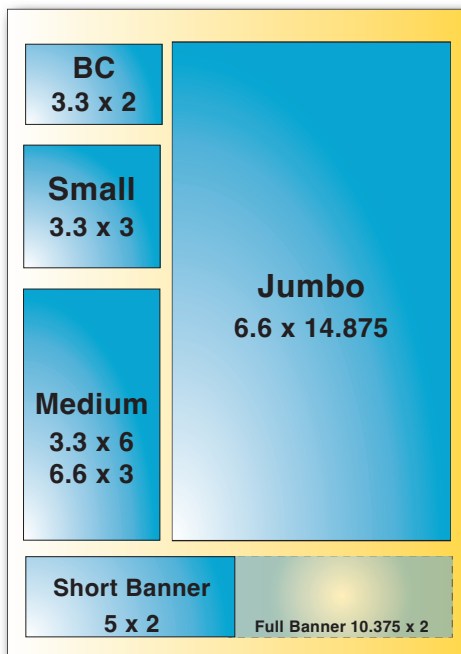
All rates listed are priced per week



Not Actual Size. The diagrams on the left are only representational of ad size relative to page. Ad sizes were created to scale on a standard tabloid format.



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